

IAN RADA MENDOZA

Digital Editor | Multimedia & Brand Designer

CONTACT

Phone
0953 219 2324

Email
ianrada3@gmail.com

Location
Woodlane, Imus, Cavite

EDUCATION

2019 – 2021
Senior High School
San Nicholas Greenvalley, Molino, Bacoor
General Academic Strand

2013 – 2018
Eastern Molino Bacoor National High School
Specialization: ICT

Imus National High School, Imus, Cavite
Specialization: AutoCAD

SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Figma
- Canva
- Directing and Color Grading
- Photography and Videography
- Video and Graphic Editing
- Visual Thinking
- Taste Development
- Observation
- AutoCAD
- ICT

PROFILE

Digital editor and multimedia designer with experience in video and graphic editing, photography and videography, and web and brand design. Trained in directing and color grading, with a focus on clean composition, lighting and color that give every project a polished, cinematic look and a clear emotional tone.

Self-directed and results-driven, I work well independently and as part of a team, and I adapt quickly to new tools and processes. Ready to contribute to a remote team with reliable, high-quality work and a passion for growth and efficiency.

WORK EXPERIENCE

Multimedia Editor – TikTok Live Streaming — 2026

- Six months editing video and graphics for TikTok live-streaming content.

Creative Web and Branding Designer — 2025

- Produced clean, artistic designs with a focus on purpose-driven visual identity.
- Transformed ideas into impactful designs and built brands that inspire.

Photographer and Videographer / Editor — 2024 – 2025

- Shot and edited photos and videos across varied environments, delivering clean, creative visuals.
- Continuously developed technical skills and kept pace with industry trends.
- Identified opportunities to improve operational efficiency and implemented process changes.

Freelance Model — 2021 – 2024

- Focused on learning new skills and staying up to date with industry changes.